

2011 GPD ANNUAL REPORT



2011

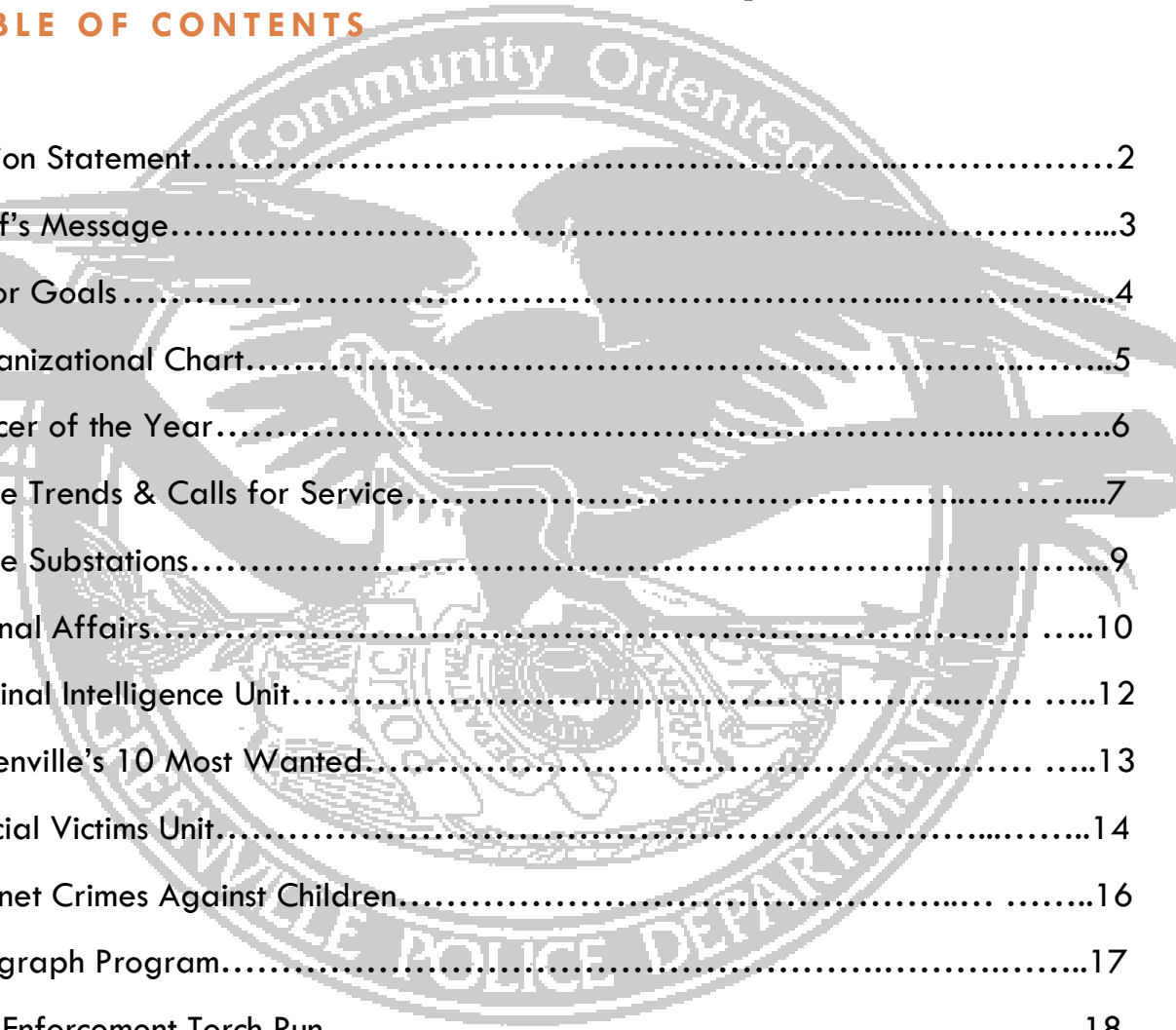
Greenville Police Department

“As a law enforcement officer, my fundamental duty is to serve mankind; to safeguard lives and property; to protect the innocent against deception, the weak against oppression or intimidation, and the peaceful against violence and disorder; and to respect the Constitutional rights of all men to liberty, equality, and justice.”

from the *Law Enforcement Code of Ethics*

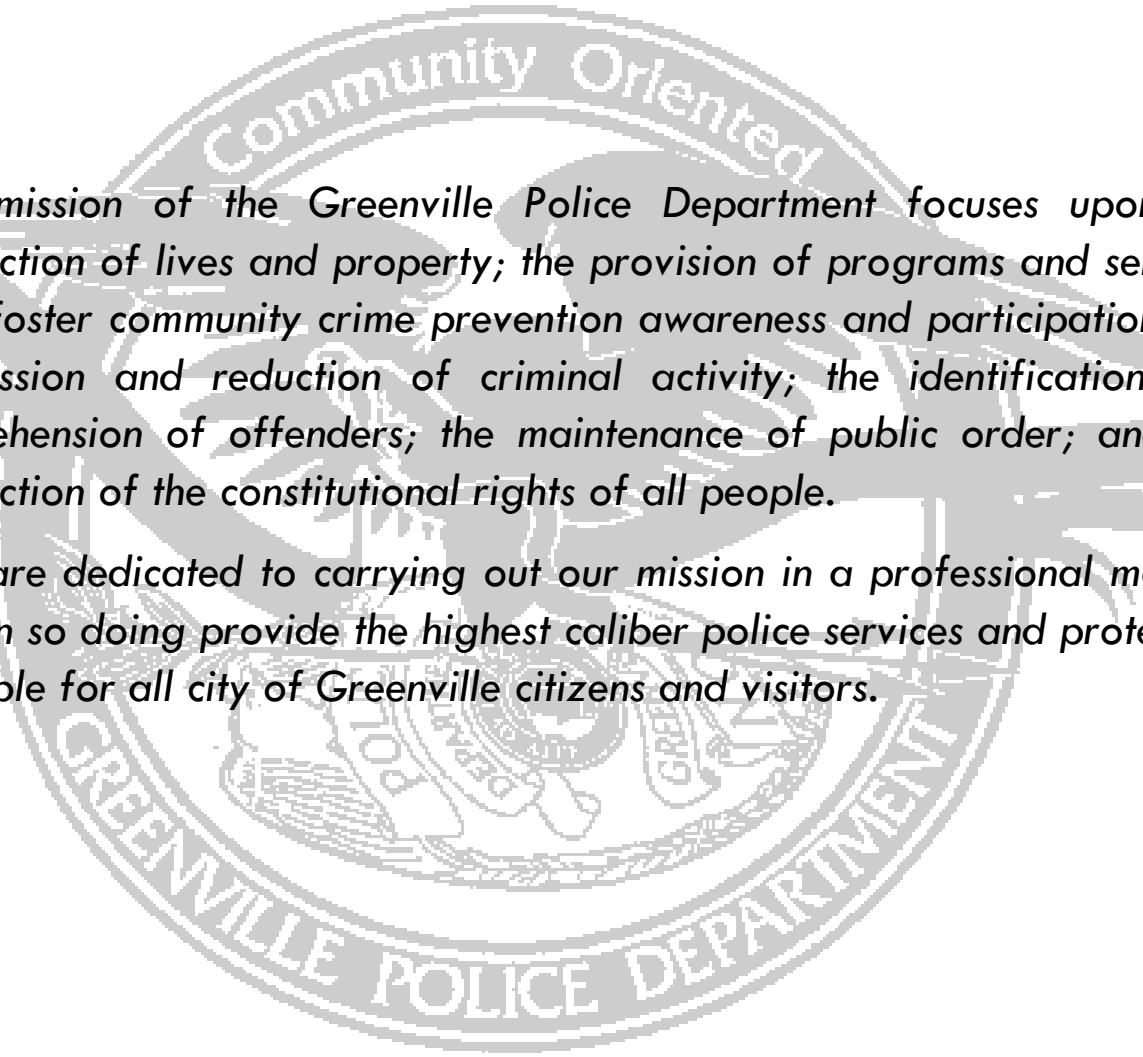
2011 GPD Annual Report

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The seal of the Greenville Police Department is a large, circular emblem in the background. It features an eagle with spread wings perched atop a shield. The shield contains various symbols, including a scale of justice and a sword. The words "Greenville Police Department" are written around the bottom half of the seal, and "Community Oriented" is written along the top arc.

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Our Mission Statement



The mission of the Greenville Police Department focuses upon the protection of lives and property; the provision of programs and services that foster community crime prevention awareness and participation; the repression and reduction of criminal activity; the identification and apprehension of offenders; the maintenance of public order; and the protection of the constitutional rights of all people.

We are dedicated to carrying out our mission in a professional manner and in so doing provide the highest caliber police services and protection possible for all city of Greenville citizens and visitors.

Chief's Message

Having served all 28 years of my law enforcement career with the Greenville Police Department, it is my privilege to serve as Interim Chief of Police. I have witnessed the growth and development of a small town police department into a nationally accredited full service law enforcement organization recognized throughout the State for its professionalism, innovation, and quality of service. As we look back on 2011 and forward to 2012 and beyond, we can recognize the many successes realized, as well as the challenges before us.

During 2011, under the leadership of Chief William Anderson, the City of Greenville again witnessed a continued decline in the reported crime rate. Reported UCR Part 1 crimes declined 16% from 2010. This resulted in an overall 5 year reduction of over 23%. These decreases, coupled with a 16% reduction in overall calls for service, speak to the hard work and commitment of the men and women of the Greenville Police Department as well as the many community partnerships forged through our community policing efforts.

There have been other notable achievements by the Department during 2011. The expansion of our crime analysis capabilities with the formation of the Criminal Intelligence Unit will further our predictive policing, trend analysis, and intelligence gathering efforts with the goal of more effective and efficient use of personnel and staffing. Expansion in the use of social networking technology allows for the more timely flow of information. The addition in July 2011 of two polygraph examiners, along with our existing Computerized Voice Stress Analysis, expands our investigative capabilities. The new in 2011 Caldwell Court substation serves as the home office for our Traffic Safety Unit and provides a constant police presence in an area in need of revitalization.

In keeping with strategic goals established by City Council, we are working to shape the future of your Police Department and community. The anticipated completion of a strategic five year plan for the Department will focus on community partnerships, accountability, and the concept of community oriented government in which public safety is everyone's responsibility, and a high quality of life in the City of Greenville is everyone's right.



Major Goals

On March 8, 2012, the Greenville City Council adopted the City's 2012-2013 Strategic Goals. Public safety goals include:

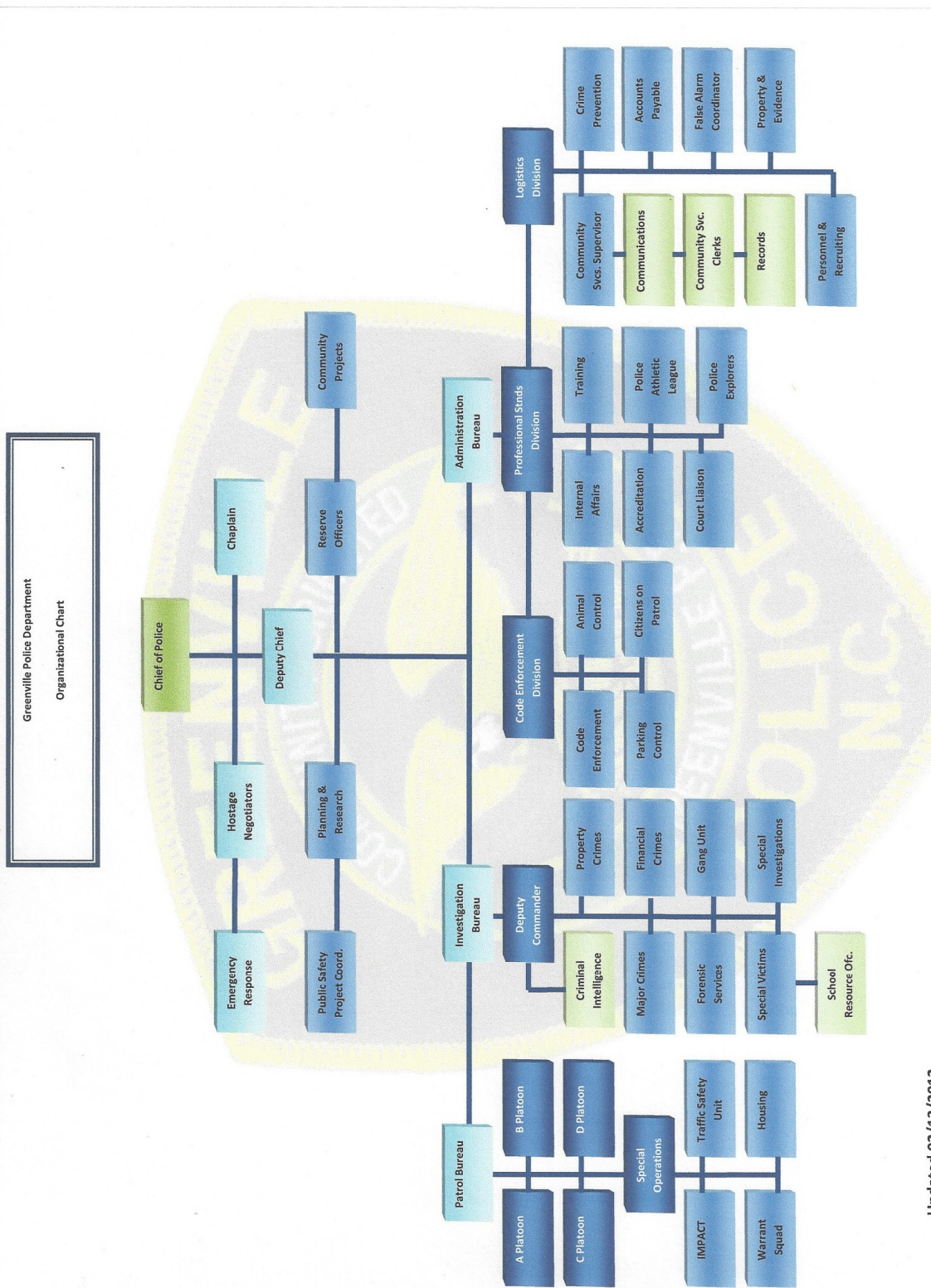
- Decrease crime by 10% each year of the plan
- Create a comprehensive five year strategic plan to address crime
- Engage the community in the implementation of the plan

The development of the five year plan has begun. The plan will establish our vision of the Department's future activity and growth as well as the concept of "community oriented government" and the shared duties and responsibilities of ensuring public safety.

Community Oriented Government is defined as a comprehensive process focused on problem solving and community engagement designed to address crime and quality of life issues. The plan will encompass several broad planning areas including:

- Crime Response and Tactics
- Crime Prevention and Community Involvement
- Innovation and Technology
- Infrastructure and Organization
- Personnel Development

Organizational Chart



Updated 02/13/2012

Officer of the Year: Christopher Traud

The Greenville Police Department and Officer Christopher Traud were honored when Officer Traud was named the 2011 Police Officer of the Year from the American Legion, Greenville Post 39.

Officer Traud was nominated for his outstanding and heroic behavior during several occasions. On one such occasion, Officer Traud located and assisted with rescuing a man who had been hit by a train.

Officer Traud's actions on that day were later heralded as heroic and life-saving. A superior officer commented on the event saying:

"The man sustained critical injuries but survived, without question in a large part due to Officer Traud's swift actions under duress, his training, and sheer determination to save a life."



Officer Traud's actions that day also resulted in his receiving the commendation ribbon for Outstanding Police Service from the Police Department.

Officer Traud began his employment with the Middlesex, NC Police Department. After the terrorist attacks on September 11th, Officer Traud enlisted in the U.S. Army where he served two tours of combat duty in Iraq.

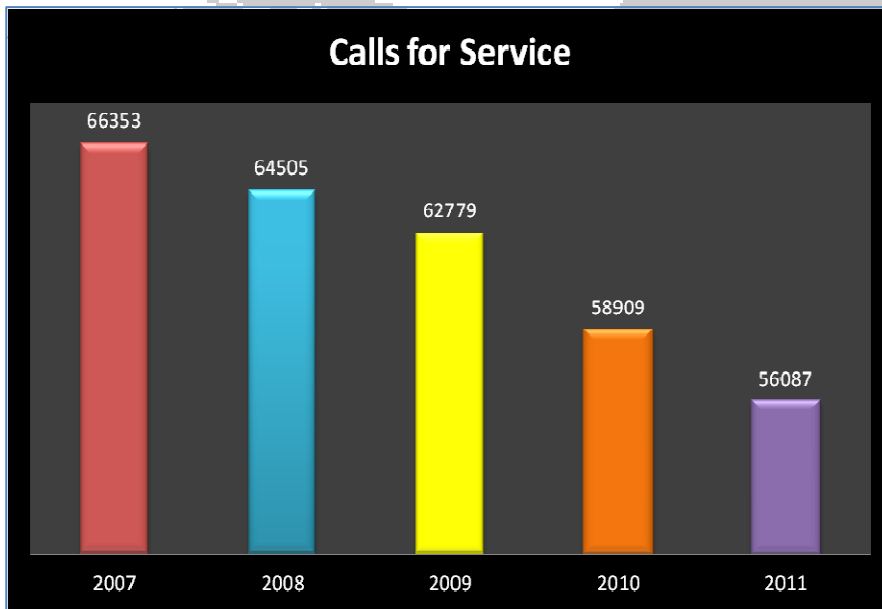
Officer Traud was hired by the Greenville Police Department in 2004, and served the second of his two tours of duty while employed by the City.

Officer Christopher Traud's actions as a police officer, and his service for our country, exemplify dedication to duty, care of human life, and heroism. The City of Greenville is fortunate to have such a dedicated officer.

Crime Trends and Calls for Service

In 2011, the crime rate as reported in the FBI's Uniform Crime Report went down in Greenville by more than 16%.

The crime rate is the ratio of crimes to the population in an area; expressed per 100,000 population per year. It is the most accurate manner in which to compare jurisdictions of varying populations. It is also the most accurate manner in which to compare the crime in an individual jurisdiction over time because it takes into account changes in that jurisdiction's population.



Each year when the previous year's crime numbers are released by the NC SBI, they are given in raw numbers; that is the total number of index crimes reported to the police – not as the crime rate.

These raw numbers can easily be misinterpreted as the crime rate and may be reported as an increase or decrease in the crime rate.

To best understand crime

trends, we should study the trend experienced over a number of years; not comparing just one year to the previous.

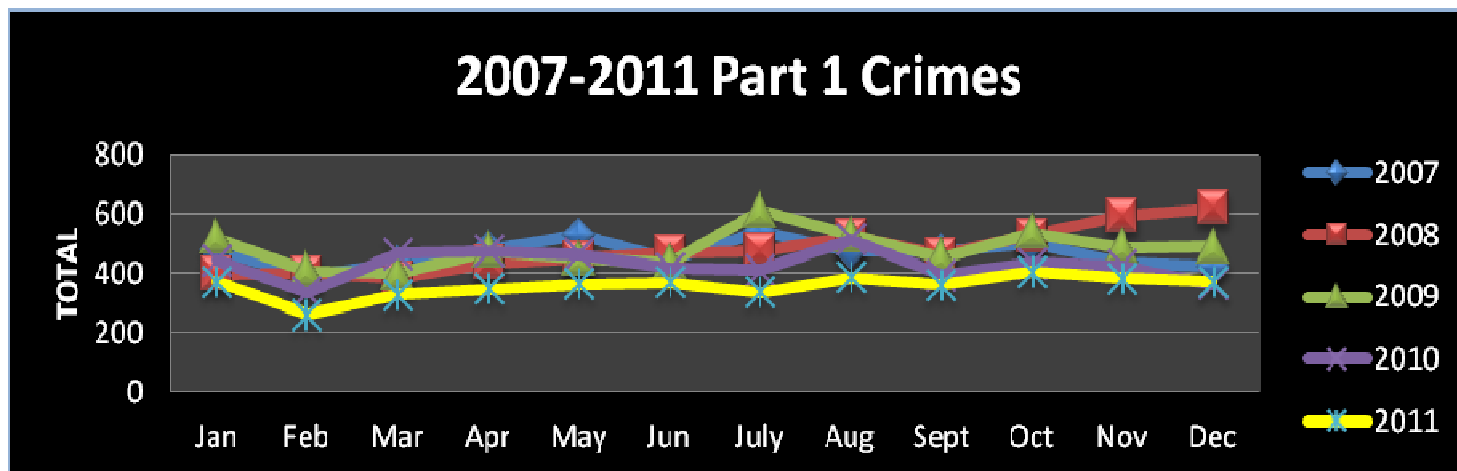
CALLS FOR SERVICE:

Measured over the past 5 years, the number of calls for police service has declined, due in part to the lower crime rate and possibly due to ordinances such as the City's False Alarm City Ordinance.

2011 ARRESTS:

On average, Officers from the Greenville Police Department arrested 1 person every 2 hours, 24 hours a day, 7 days a week in 2011. This was enough people to fill up the Pitt County Detention Center 10 times.

Part 1 Index Crimes: A Trend Comparison from 2007 to 2011:



Part 1 Index Crimes: A 2010 to 2011 Comparison:

													2011	2010 to 2011 Same Period Difference	2010 Totals-Same Period
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Totals		
Homicide	1	0	0	0	0	0	0	1	0	1	2	2	7	+40%	5
Rape	0	3	7	4	0	4	2	1	1	3	0	0	25	+39%	18
Robbery	8	11	7	21	14	15	22	18	22	24	22	15	199	+4%	192
Aggravated Assault	22	20	28	24	27	20	35	24	27	31	25	14	297	-8%	319
Auto Theft	3	7	10	17	12	12	19	15	8	10	7	13	133	-8%	144
Larceny	230	170	200	222	215	214	183	227	200	244	234	203	2542	-15%	2999
Burglary	107	49	74	58	96	103	75	98	102	91	93	123	1069	-27%	1458
Totals:	371	260	326	346	364	368	336	384	360	404	383	370	4272	-16.8%	5135

Police Substations



In 2011, the Greenville Police Department opened its second police substation, this time in the Caldwell Court apartment complex. This substation is in the heart of a neighborhood historically plagued by gangs, drugs, and violence. The Department's outreach and community oriented approach with police substations is aimed at placing officers directly in and around hot spot neighborhoods as identified through crime analysis, and in areas requiring the need for a higher police presence.

The Greenville Police Department now operates two police substations: One on West Fifth Street, and the newer substation at Caldwell Court.

Since its opening in 2011, the Caldwell Court Substation has had a calming effect and contributed to fewer calls for service in the Caldwell Court and the surrounding neighborhood. Residents have expressed gratitude for the increased police presence, and many undesirable elements of the community have left the area.

Police substations will continue to be one approach the department uses to engage the community and involve our citizens in the effort to keep Greenville safe.

Internal Affairs

The Office of Internal Affairs is responsible for ensuring that allegations of misconduct by Greenville Police employees are investigated thoroughly and impartially. In 2011 there were 97 complaint alleged and investigated. The most common complaints involve safety rules violations, employee attitude and demeanor complaints, and unexcused absences from off-duty job assignments.

A policy violation is categorized into one of three types: (1) Administrative Review; (2) those investigated on the Shift-level; and (3) those investigated by the office of Internal Affairs. An administrative review represents a less policy violation, such as a violation of safety rules. Shift level investigations represent a more serious violation such as a failure to complete an assignment. Internal Affairs investigations represent the most serious policy violation such as using excessive force or gross negligence.

In 2011 the 97 alleged policy violations were thoroughly investigated by the staff of Internal Affairs Unit or by Supervisors assigned to investigate less-serious allegations.

The findings and conclusions of these investigations must be reviewed and approved by the Chief of Police. Outcomes varied from sustained, unfounded, exonerated, etc. However, there were no findings of policy failure. Also noteworthy is the fact that of the 97 alleged policy violations, 19 were initiated by Department staff. This indicates the staff's strong sense of policy awareness/knowledge and their ability to self-police.

All internal investigations are concluded with one of the following rulings:

<u>Not Involved</u>	Officer or employee was not present at the time the alleged misconduct occurred.
<u>Unfounded</u>	Allegation is false or not factual.
<u>Not Sustained</u>	Insufficient evidence either to prove or disprove the allegation.
<u>Exonerated</u>	Incident occurred, but was lawful and proper.
<u>Sustained</u>	The allegation is supported by sufficient evidence to justify a reasonable conclusion that the allegation is factual.
<u>Policy Failure</u>	The written policy or procedure of the police department does not address the allegation or action that led to alleged conduct and the investigation reveals that a policy or procedural change may be needed.

Internal Affairs Summary of Cases:

Most alleged violation	Sustained	Unfounded	Exonerated	Other	Total
Misconduct	4	7	1	5	17
Judgment	3	8	2	0	13
Safety rules	12	1	0	0	13
Courtesy/demeanor	2	6	1	4	13
Unexcused absence	12	0	0	0	12

Other alleged violation	Sustained	Unfounded	Exonerated	Other	Total
Biased based profiling	0	1	0	0	1
Damage to property	0	1	0	0	1
Excessive force	0	1	3	1	5
Gross negligence	2	1	0	0	3
Gross poor judgment	0	1	0	0	1
Harassment	0	1	0	1	2
Insubordination	0	1	0	0	1
Lying	0	1	0	0	1
Misuse of Information	1	1	0	0	2
Neglect of Duty	3	0	0	0	3
Unexpected tardiness	2	0	0	0	2
Unlawful or offensive	0	5	1	1	7

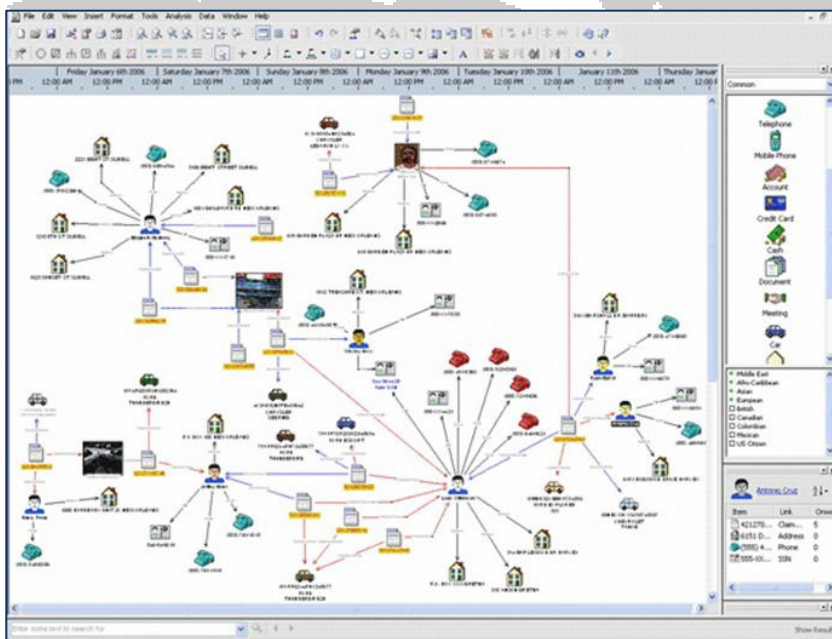
Criminal Intelligence Unit

The Greenville Police Department established the Criminal Intelligence Unit in 2011 when it merged the functions of the Crime Analyst and Career Criminal Intelligence Officer together. The purpose of this unit is to track repeat offenders and known criminals, to analyze crime trends and patterns, and then to predict potential offenses and offense hotspots. This information can then be used for more efficient and effective use of personnel resources in patrol staffing and criminal investigations.

The Criminal Intelligence Unit also issues bulletins, reports, and alerts regarding any findings related to crime trends. It prepares information to support the department's

COMPSTAT and predictive policing processes.

Other duties of the unit include: collecting, processing, and evaluating the investigative value of sensitive intelligence information. The staff of this unit also provides intelligence support and information to other local law enforcement agencies, as well as regional and federal law enforcement agencies as needed.



Greenville's 10 Most Wanted

In 2011 the Greenville Police Department created a Ten Most Wanted criminal update that can be accessed by visitors to the City of Greenville internet website. The purpose of the program is to provide the public with photographs and descriptions of individuals wanted by the Greenville Police Department and whose apprehension is of importance to GPD and the community.

Detective Phil Rollinson, who is now serving as the Criminal Intelligence Officer, is responsible for working with the City of Greenville IT Department to update and maintain the information contained on the Most Wanted site. .

In order to determine offenders who need to be included on the site Det. Rollinson works closely with Investigations Bureau personnel and Cpl. Tim McInerney at the US Marshal's Violent Fugitive Task Force. By involving investigating detectives in decisions, the Department seeks to insure that the highest level offenders are included in the program and the information being provided is updated and current. Our goal is to include and make public those individuals who are considered to be the highest priority based on criminal activity and danger to the community.

Greenville Police Department Wanted Felons Page

PLEASE DO NOT APPROACH
*If you observe one of these
subjects or have knowledge
of his/her whereabouts!*

Contact the Greenville Police
Department (252)329-4300
or 911 to reach the nearest
law enforcement agency if
you have any information
that could result in the
arrest of this individual,

OR you may contact [CRIME
STOPPERS](#) at (252) 758-7777
with information about any
unsolved crimes.



Special Victims Unit

The Special Victims Unit is part of the Investigations Bureau and investigates violent crimes against people in domestic and family-related situations, crimes against children, and crimes where juvenile suspects are involved. The unit is staffed by seven detectives, five school resource officers (SRO), and one victim's advocate. The unit is supervised by one sergeant.

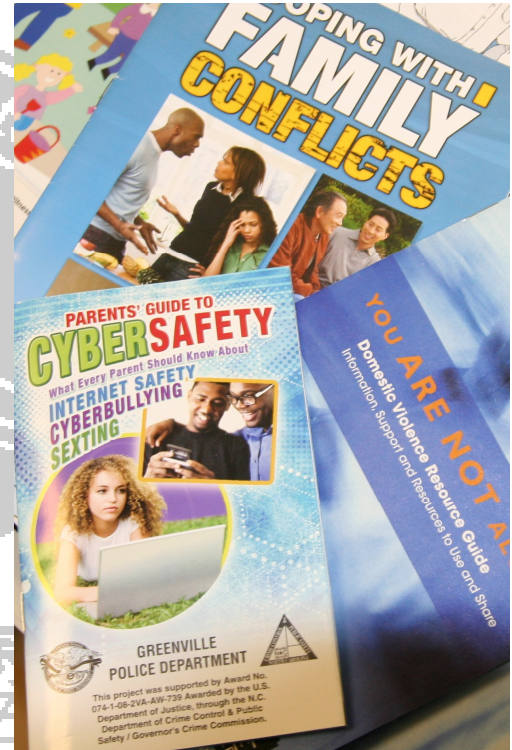
Three detectives are assigned as Domestic Violence Investigators. These detectives have special training and resources in the causes, symptoms and repercussions of domestic violence. They also serve as a contact for victims of domestic violence situations and can assist with finding shelter, explaining the court process, liaising with the district attorney's office and assisting the victim with domestic violence protection orders. Domestic Violence Detectives also effect arrests of offenders, assist the district attorney's office in prosecuting the offender and ensure compliance with protection orders.

Two detectives are assigned to Juvenile Crime. These detectives specialize in crimes committed by juvenile offenders and work closely with the Office of Juvenile Justice. The juvenile detectives assist in the prosecution of juvenile offenders and make recommendations for juveniles to justice system diversion programs.

Two detectives are assigned to focus on digitally facilitated crimes. These crimes are usually web or phone based and require special skills and equipment for the location of evidence. These detectives focus on the crimes related to cyber stalking and child exploitation.

Other crimes investigated by this unit include; child abuse, missing persons, elder abuse, distributing child pornography, stalking, and child death.

The five SROs are allocated to two high schools and two middle schools. SRO's provide the first line of security at our public schools. They also serve as role models and mentors for the students as well as a liaison between the school system and the police department. The SROs are active with the police department's Police Athletic League as well as other department sponsored functions.



The victim's advocate is the primary contact for citizens who are in need of victim services such as protective orders, victim's compensation or connection to outlying support services.

The Special Victims Unit also collaborates with other agencies of similar disciplines to assist with the delivery of specialized services to the public. These affiliate agencies include:

- Tedi Bear Child Advocacy Center
- Pitt County Department of Social Services,
- Pitt County Sexual Assault Response Team,
- Family Violence Network,
- East Carolina University,
- Pitt County Domestic Violence Network,
- Internet Crimes Against Children Task Force,
- Office of Juvenile Justice,
- Office of Violence Against Woman
- Pitt County Family Court System.



Internet Crimes Against Children Task Force

The Greenville Police Department continues to be an active member of the Internet Crimes Against Children (ICAC) Task Force Program. The ICAC Task Force Program helps state and local law enforcement agencies develop an effective response to cyber enticement and child pornography cases.



This task force approach encompasses forensic and investigative components, training and technical assistance, victim services, and community education. The ICAC Program is a national network of 61 coordinated task forces. This Program consists of a national network of state and local agencies dedicated to developing effective responses to the online enticement of children by sexual predators, child exploitation, and child obscenity and pornography cases.

The National Internet Crimes Against Children Task Force Program is dedicated to

increasing the investigative capabilities of State and local law enforcement officers and prosecutors in the detection and investigation of internet crimes offenses against children. ICAC is dedicated to the identification and apprehension of offenders, especially those including technology-facilitated child exploitation offenses.

In 2011, GPD detectives assigned to work with this task force investigated 4 cases of child internet pornography and/or soliciting children via the internet. It received information on a 5th case, which was referred to another jurisdiction and resulted in a felony arrest and conviction.

Polygraph Program

In 2011, the Greenville Police Department established its first polygraph unit, staffed by 2 detectives. The polygraph instrument is an investigative tool used to assist case detectives in verifying the truthfulness of witnesses and suspects, or anyone who may be part of a criminal investigation. The polygraph is also used as a screening tool for employment purposes. A polygraph examination may be used in Internal Affairs investigations, pending approval from the Chief of Police.

A polygraph instrument measures the physiological reactions of a person to interview questions asked in a controlled setting. The instrument records these reactions in chart form which is then interpreted for truthfulness or deception. Measurements are made of upper and lower body movements, electro-dermal activity from sweat glands, cardiovascular changes, and respiratory changes.

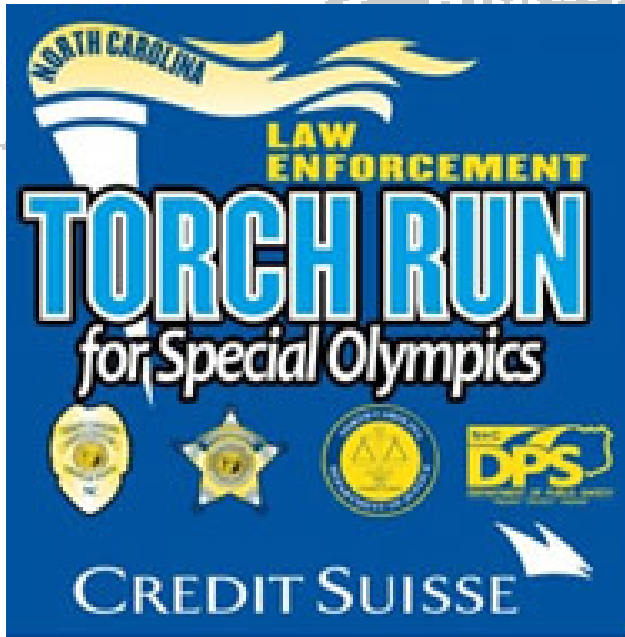
Since its activation in August, detectives in the polygraph unit have conducted more than 40 polygraph exams. One polygraph exam takes approximately 3-4 hours to complete.



GPD Polygraph examiners graduated from a 400 hour nationally recognized certification course and are required to undergo a minimum of 30 hours of continuing education every 2 years. Detectives assigned to the GPD Polygraph Unit are active members of the American Polygraph Association, and the American Association of Police Polygraphists.

Law Enforcement Torch Run

The North Carolina Law Enforcement Torch Run for Special Olympics unites officers from law enforcement agencies and corrections departments across the state in an effort to raise funds and awareness for Special Olympics North Carolina. The first North Carolina Torch Run was organized in 1987 when relays were run from Raleigh and Charlotte to the University of North Carolina at Chapel Hill's Fetzer Field, site of the 1987 Special Olympics of NC Summer Games.



Each May, Greenville Police Officers partner with athletes from Pitt County Special Olympics to run the Flame of Hope through Greenville as part of the Torch Run Relay. The 2,000-mile, 15-day Torch Run Relay involves more than 2,500 law enforcement officers and personnel representing more than 200 law enforcement agencies across North Carolina.

The Greenville Police Department hosts a Polar Plunge each February as part of the NC Law Enforcement Torch Run. In 2011, the Polar Plunge event raised more \$4,500 for Special Olympics North Carolina. The public is invited to participate for a small donation that includes lunch and an event T-shirt. Prizes are also given to the top individual and team fundraiser.

Each summer the Greenville Police Department partners with Chick-Fil-A to host a 'Cops-On-Top' building sit. Officers and customers enjoy some good natured fun all to raise funds and awareness for Special Olympics North Carolina. Each year local athletes from Pitt County Special Olympics join our officers in this event. In 2011 the Cops-On-Top event raised more than \$3,500.

Anyone interested in helping or contributing to the Law Enforcement Torch Run can contact Captain Robert A. Williams, at 329-4382. You can also Email Captain Williams at: rwilliams@greenvillenc.gov . In 2011, officers from the Greenville Police Department collectively raised more than \$14,600 to benefit Special Olympics.

Code Enforcement



Greenville Police Code Enforcement officers and non-sworn personnel are responsible for the enforcement of Greenville City Code provisions which include such areas as animal control and parking, minimum housing and abandoned structures, abandoned and junked vehicle enforcement, weeded lot and other public nuisance enforcement, temporary sign placement, and other issues that affect the quality of life of citizens.

In addition to these efforts, Code Enforcement also works with neighborhood associations and other groups on a variety of neighborhood improvement strategies.

Animal Control officers insure the safety of citizens through enforcement of animal control ordinances concerning leash law violations, animal cruelty and those ordinances and state laws related to the welfare of animals within the City of Greenville. Animal Control Officers partner with various community organizations to educate citizens on the proper animal care and the prevention of animal cruelty. Parking Enforcement Officers patrol throughout the city to enforce all ordinances related to the safe parking of vehicles.

In 2011, the Greenville Police Code Enforcement Unit initiated more than 4,900 cases involving the spectrum of city code enforcement duties. A sampling of these efforts includes:

- Regarding property clean up and public appearance standards and ordinances, property owners were billed for more than \$84,000 for emergency structure-board-up, trash & debris removal, and asbestos abatement and removal.
- Civil citations were issued to property owners for violations of city ordinances. The total amount of fines imposed in 2011 exceeded \$23,100.
- 10 vacant or abandoned structures, deemed unsafe and uninhabitable, were demolished.
- More than 6,550 parking citations were issued across the city.

Citizens on Patrol & Police Chaplains

Citizens on Patrol is a volunteer group of interested and civic-minded people who have graduated from the Citizen's Police Academy, and who offer their services to the department as "Eyes & Ears" to supplement the uniform patrol officer on the street.

The Citizens on Patrol unit was established in 2011 and began conducting neighborhood watch patrols, vacation house checks, applicant fingerprinting, and handicapped parking enforcement, among many other duties.



These invaluable citizens have so far generously volunteered more than 2500 hours of their own time to assist the Greenville Police Department in the fulfillment of its mission to be truly a community oriented department.

Greenville Police Chaplains are volunteer chaplains who provide services to officers and to the public through the police department. In 2011 Police Chaplains assisted the Greenville Police Department with community outreach events including block parties, National Night Out Against Crime, and the July 4th

Celebration. Chaplains also offered support to officers during the annual Halloween event held in the Uptown Greenville area and to the many citizens affected by crime or other tragic events.

The Greenville Police Chaplain program is accepting applications from interested clergy with a desire to assist officers, their families and members of the community. Interested persons can contact Lt. Richard Allsbrook at 329-4364.



Community Projects Coordinator

Mrs. Devinder Culver serves at the Community Projects Coordinator for the Greenville Police Department. Mrs. Culver develops and maintains community-based partnerships, develops and implements crime prevention programs, and promotes and supports various Greenville and Pitt county communities in their crime reduction efforts.

In 2011 The Greenville Police Department was named as the system-wide Volunteer of the Year for Pitt County Schools.

Partnerships and collaboration with schools are critical for the success of the Greenville Police Department's suppression, intervention, and reintegration strategies. The partnership between Greenville Police Department and Pitt County Schools to implement Project EQUAL represents one of our most successful collaborations, as it led to system-wide changes within the school system.



Funded by a grant from the Governor's Crime Commission, Project EQUAL was implemented in the high schools and middle schools in the Pitt County system as a crime prevention and intervention initiative. The focus of Project EQUAL was to concentrate on modifying and improving student and adult behaviors with the goal of improving communication and student contact with law enforcement and school staff, and thus reduce out of school suspensions (OSS), promote restorative discipline/ restitution, protect instructional time and ultimately reduce the numbers of minority youth in the justice system.

The Governor's Crime Commission Grant for this ended December 31, 2011. The Pitt County School System is now funding this Greenville Police Department crime prevention initiative.

In 2011, Project EQUAL reduced the number of Out-of-School Suspensions by more than 2,700 incidents and kept almost 2,000 students in school and off the streets during school hours.

The results of Project EQUAL show that together, we can make a real difference in the lives of our students.

Directory

To report non-emergency incidents, call
the Greenville Police Department at
252-329-4315

*For Life Threatening
and In-Progress
Emergencies,
Always Call 911*

Frequently Called Telephone Numbers:

Communications Center	329-4302
Records	329-4329
Patrol Bureau	329-4334
Investigations Bureau	329-4348
Personnel & Recruiting	329-4702
Code Enforcement	329-4455
Accreditation	329-4335
Internal Affairs	329-4372
Crime Analysis	329-4103
Crime Prevention	329-4372
False Alarm Coordinator	329-4897
PAL Coordinator	329-4384
Victim's Advocate	329-4181
Administration Bureau	329-4610
Chief of Police	329-4338

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